

# Foundation KITCHENS WITH A MISSION

#### ORGANIZATION OVERVIEW



### REAL FOOD BELONGS IN ALL ZIP CODES.

Children in Indianapolis face an unparalleled hunger crisis: 79% attending the schools that we serve live at or below poverty and are faced with daily food insecurity. Indianapolis is ranked worst in the nation for access to fresh foods, so even if resources are available, access to fresh food is not.

Though social programs exist, the needs of our children and our neighborhoods are not being met. Federally-funded food programs typically give schools less than \$5.75 per child for sustenance during the *entire day* (breakfast, lunch and snack). Due to this small amount of funding, the focus for school meals is on quantity, not quality. The meals being served at school lack dense nutritional value and do little to curb real hunger.

Compounding the situation is the fact that Indianapolis Public Schools are not equipped with working ovens or functioning kitchens. For most of the children we serve, the pre-packaged school breakfasts and lunches are the only guaranteed meals of the day. This type of food insecurity creates a negative impact on school attendance, and behavior in and out of school, in addition to negatively affecting their overall health.

The Patachou Foundation fights this pervasive food insecurity in a radically different and radically better way: we serve nutrient-dense meals that are made from scratch using local and fresh ingredients. Additionally, we teach students how to make healthier choices through hands-on lessons that accompany these meals. These "Food Exploration" after-school classes teach nutrition and its impact on health, basic culinary exploration, table manners, and the journey of food from farm to fork.



#### WHO WE ARE

The Patachou Foundation is dedicated to feeding wholesome meals to food-insecure school children in our community, and teaching them to create healthy habits.

#### WHAT WE DO

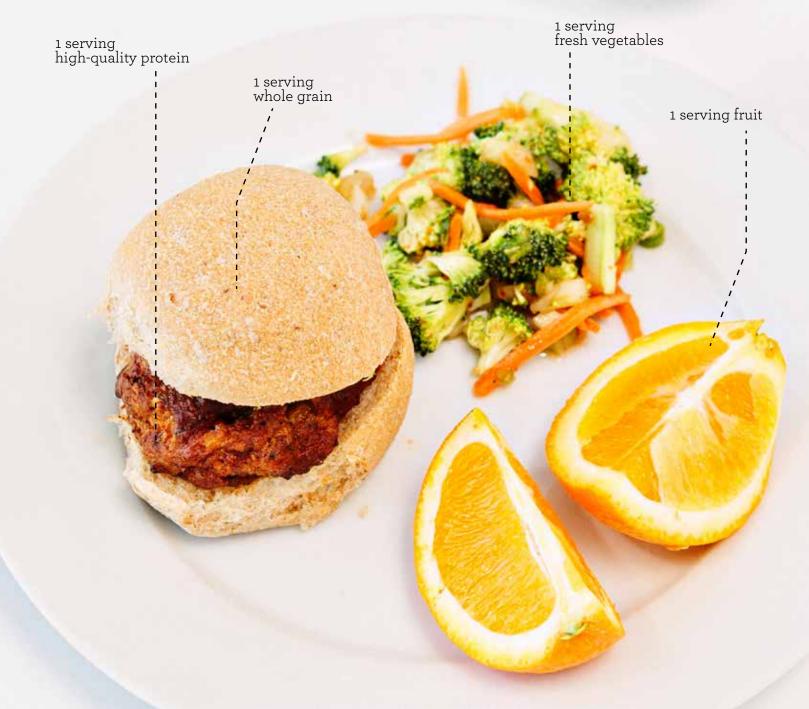
We feed nutritious after-school meals to at-risk and foodinsecure children in our community while increasing their awareness, connection and excitement about the whole food they are eating.

#### **HOW IT WORKS**

Community volunteers and Patachou Inc. staff volunteers prepare, deliver and serve nutritious meals to children at schools and community centers in areas with low food access.

At the same time, The Patachou Foundation's volunteers teach about making positive choices, exploring new tastes, and using manners at the table through our unique, hands-on education program.

#### **ANATOMY OF A MEAL** *REAL* FOOD FOR PETITE-SIZED PALATES.



#### DAY TO DAY SERVICES IN YOUR COMMUNITY.



The Patachou Foundation shares Patachou Inc.'s Production Kitchen space to create scratch-made meals for kids each day.

Meals are delivered to school sites where they are served to each students after school. We work closely with multiple site contacts to ensure that enough food is being delivered for the students in attendance each day.

During the summer, lunches are served in the same way to youth participating in select summer camps in targeted areas of the city.

Each week, volunteers and educators empower youth through food education using hands-on education activities.

We recognize that it takes more than just feeding bodies to change food insecurity. By educating students, we are making an impact that will last a lifetime.





ACTIVE VOLUNTEERS IN 2016 The Patachou Foundation harnesses the unmatchable passion of local volunteers to deliver meals more than 15 times each week to school sites and summer programs located in areas of need in Indianapolis.

Volunteers not only serve these meals, they sit down and have conversations with students, build relationships with them to share the true joys of the table.

#### SCHOOL MEAL SITES OUR PARTNERS IN THE COMMUNITY.

The Patachou Foundation has expanded from serving at one location in 2013 to serving at eight schools in 2016. All students who are at the school participating in activities receive meals from The Patachou Foundation.

As the capacity to expand our impact grows, new schools will be added based on the same criteria of area food insecurity, poverty level and neighborhood population.



NEIGHBORHOOD: Near East Side FREE/REDUCED LUNCH RATE\*: 75%

**OTHER FACTS:** Serves students living in three different homeless shelters. The Patachou Foundation serves up to 85 kids after school. This school is located in a USDA-Certified Food Desert.



#### NEIGHBORHOOD: Near East Side FREE/REDUCED LUNCH RATE\*: 86%

**OTHER FACTS:** Only 40% of their students passed ISTEP testing in 2014. The Patachou Foundation works with five after-school groups to serve up to 80 students. This school is located in a USDA-Certified Food Desert.



#### NEIGHBORHOOD: Butler/Tarkington FREE/REDUCED LUNCH RATE\*: 78.5%

**OTHER FACTS:** Only 34% of students passed the 3rd grade benchmark IREAD. Located in a "Great Places" area. The Patachou Foundation partners with the MLK center to reach even more students at this school.



#### NEIGHBORHOOD: Near East Side FREE/REDUCED LUNCH RATE\*: 76%

**OTHER FACTS:** The John H. Boner Center has a large presence in this school, coordinating all community partnerships. The Patachou Foundation serves up to 45 students at IPS #54. This school is located in a USDA-Certified Food Desert.



NEIGHBORHOOD: Near East Side FREE/REDUCED LUNCH RATE\*: 76%

**OTHER FACTS:** Shepherd Community Center assists this neighborhood school, coordinating all community partnerships. The Patachou Foundation serves up to 75 students at IPS #58. This school is located in a USDA-Certified Food Desert.



NEIGHBORHOOD: Devington / NE Corridor FREE/REDUCED LUNCH RATE\*: 80%

**OTHER FACTS:** Three out of the past four years, IPS #83 has scored a "D" or lower for academic performance. This school is located in a USDA-Certified Food Desert.



#### NEIGHBORHOOD: Near East Side FREE/REDUCED LUNCH RATE\*: 81%

**OTHER FACTS:** IPS #101 is Harshman Middle School, where The Patachou Foundation serves six groups of children up to three days a week. This school is located at the crossroads of historic food insecurity and new development.



#### **NEIGHBORHOOD:** The Meadows / NE Corridor **FREE/REDUCED LUNCH RATE\*:** 75%

**OTHER FACTS:** Adjacent to one of IMPD 6 "focus areas". Tindley was located in a USDA-Certified Food Desert. The neighborhood recently landed a new grocery store, which highlights the need to educate about the benefit of making healthy purchasing habits.



# YEAR-ROUND IMPACT

HIGH-QUALITY LUNCHES AND HANDS-ON EDUCATION ABOUT FOOD AND FARMING DURING THE SUMMER.

#### DAILY MEALS

During the summer, The Patachou Foundation serves over 250 students at local summer camp programs each day of the week.

Instead of serving dinner, The Patachou Foundation delivers nutritious lunches designed to keep active bodies energized for all of their summer activities.





#### WEEKLY EDUCATION

Each week during the summer, The Patachou Foundation leads hands-on activities with these campers to reinforce healthy eating habits, familiarization with fresh ingredients, and to teach about where food comes from.

#### **FIELD TRIPS**

In addition to these hands-on lessons, The Patachou Foundation hosts these students on educational field trips to Public Greens MicroFarm to learn about flavor combinations, sustainability and table etiquette.

In partnership with other organizations and Patachou, Inc. chefs, students harvest vegetables, explore the importance of the environment, practice table manners and learn how to make their own food. These are days filled with fresh food education, laughter and full bellies.



### FOOD IS THE ULTIMATE

## EQUALIZER: SITTING DOWN

# OVER A MEAL WITH A CHILD

# MEANS THAT WE ARE ALL ON

## THE SAME LEVEL.



#### **OPERATIONAL MODEL** CATALYZING LOCAL RESOURCES TO SOLVE A UNIVERSAL PROBLEM: HUNGER

PASSIONATE VOLUNTEERS FROM THE INDIANAPOLIS COMMUNITY WHO DELIVER MEALS AND EDUCATION TO YOUTH.

EXPERTISE AND SUPPORT FROM A WORLD-CLASS MULTI-CONCEPT RESTAURANT GROUP: PATACHOU INC.

FINANCIAL SUPPORT FROM INDIVIDUALS, LOCAL BUSINESSES, AND GRANTING ORGANIZATIONS.

# IMPACT IN THE COMMUNITY



### 50,000

meals have been served to kids living in food deserts in areas of high poverty in the Indianapolis Area. We believe that *real* food belongs in all zip codes.



### 525+

youth ate a wholesome, balanced and nutrient-dense meal prepared by The Patachou Foundation. Most students receive two meals per week from The Patachou Foundation.



### 4 nutritious components

comprise each meal that The Patachou Foundation serves: one serving of high-quality lean protein, one serving of vegetables, one serving of fruit, and one serving of whole grain.



# 12 cooking and nutrition topics

empower students to create healthy habits during The Patachou Foundation's *Food Explorers Club.* These lessons incorporate hands-on activities that focus on health, culinary exploration and etiquette at the table.





of participants report a willingness to try new foods after learning from our educators.



# WHERE WE'VE BEEN & WHERE WE ARE GOING.

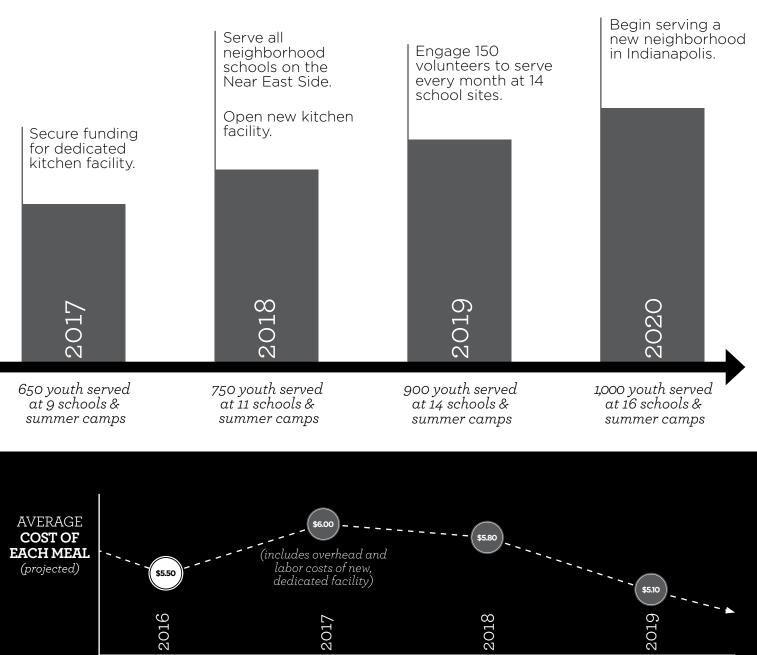
The Patachou		Added first new elementary school: IPS #58.	
Foundation was founded by Martha Hoover.		Identified need for new facility by 2018.	Expanded into 3 new schools and a new
The first week, served 30 elementary students at the John H. Boner Center on the Near East Side.	Lead first summer camp field trip with Chefs who taught 50 students.	Hired first Executive Director.	neighborhood: NE Corridor.
2013	2014	2015	2016
180 youth served from 3 schools	200 youth served from 4 schools & summer camps	300 youth served from 5 schools & summer camps	525 youth served at 8 schools & summer camps

#### **SERVING HIGH-QUALITY, REAL FOOD ISN'T CHEAP.** BUT THE HIDDEN COSTS OF POOR EATING HABITS ARE FAR MORE COSTLY.

The void of healthy foods in children's diets due to poverty, food insecurity, and low food access, means that if kids are eating at home, it is not the fuel they need to stay energized and healthy. Negative eating habits contribute to the already staggering statistics that connect poor food access to obesity and related diseases.

But we do not just feed children today, we also give them the knowledge they need for tomorrow. We equip students so that when presented with the option of a bag of chips or an apple, they will automatically know the right choice to make.

The Patachou Foundation understands that as we scale operations up, we will be able to impact more students with healthier meals to help turn this tide. By 2019, The Patachou Foundation will serve about 38,000 meals annually. At this level of food production, The Patachou Foundation will cross a threshold where the cost per meal will begin to decrease exponentially.



18,500 meals

MEALS SERVED EACH YEAR

32,000 meals

22,000 me<u>als</u>

38,000 meals



The Patchou Foundation is an IRS-designated 501(c)(3) organization.

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